



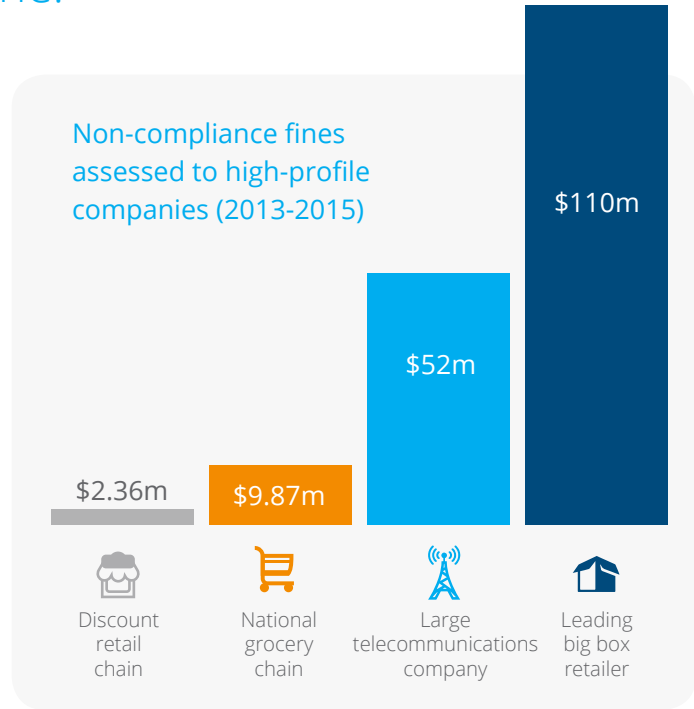
Waste gone wrong – and making it right.

Being out of compliance is a risk for your organization, but taking action can benefit the environment and your bottom line.

The list of high-profile companies making headlines for non-compliance with government waste regulations keeps growing. In 2014, the EPA collected **\$163 million in penalties and fines** from U.S. businesses, relating to waste and other environmental violations. Offenders were sentenced to a combined **155 years in jail**.¹

State and local agencies also have the authority to hit businesses with fines that can lead to bad publicity. Yet with all of the negatives, forward-thinking companies are focusing on the benefits that compliance creates.

Organizations are finding that **60% of consumers are more likely to purchase from companies with proven environmental credentials**.² Trying to fly under the radar can ultimately lead to penalties that shake a company to its core, but simple changes to your recycling and waste plan can create competitive advantages.



We'll handle it from here.™

Who knew this was illegal?

"Most of the time, companies just don't know what's problematic and what isn't," says Lang Herndon, Vice President of National Accounts at Republic Services, a leading provider of recycling and waste disposal for enterprise organizations. "Most businesses

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aren't trying to put the environment or their own companies at risk, but throwing away electronics can do just that."

If not recycled properly, common items can generate strict regulatory penalties, including:



Computers



Light bulbs



Batteries



Other common items

An ounce of prevention

Being responsible for waste disposal is the right thing to do. And it can be a lot easier—and less costly—with the right partner. Instead of trying to keep up with the Clean Air Act and other evolving legislation on their own, smart businesses enlist assistance from a trusted recycling and waste provider. Through compliance consultation, these providers can help reduce your risk of fines, litigation and PR disasters, while showing you where valuable opportunities and efficiencies can be found.

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"Just look at the EPA website and you'll see how complicated the regulatory landscape is—and that's just at the federal level," says Mr. Herndon from Republic Services. "Proactively working to help keep our customers up to date about the rules that affect them at all levels of government is one of the most valuable services we provide. We warrant that our handling of a client's waste will be in compliance with all regulatory guidelines and applicable laws."

Whether you want help with compliance consultation or if you want to pursue competitive advantages through new or updated sustainability goals, Republic Services has the expertise you need to help ensure your company is in the headlines for the right reasons.



Learn more by visiting RepublicServices.com or call 877-427-3498 to speak with someone right away.

1. EPA, Enforcement Annual Results for Fiscal Year (FY) 2014. Retrieved from <http://www2.epa.gov/enforcement/enforcement-annual-results-fiscal-year-fy-2014> 2. Green AMPlified, 2008

